

SARAH A MCMAHON

DESIGN / ART DIRECTION / PHOTOGRAPHY / FILM



SAM



ME

I AM A GRAPHIC DESIGNER, ART DIRECTOR, PHOTOGRAPHER, FILMMAKER, JEWELRY DESIGNER, BLOGGER, SHOP OWNER, & WEB DESIGNER. BASICALLY, I LIVE & BREATHE ART.

DESIGN LITERALLY IS EVERYTHING.



THE UNIVERSITY OF SOUTHERN MISSISSIPPI

Hattiesburg, MS 2011-Present

I'm a graphic designer for University Communications at The University of Southern Mississippi. I work with a variety of departments conceptualizing and executing their visions from start to finish. I develop logos, brand identities, create web and outdoor graphics, and develop various promotional items. I have art directed photo shoots, and I have served on several brand campaigns.

THE UNIVERSITY OF SOUTHERN MISSISSIPPI

Hattiesburg, MS 2011

I freelanced for the Interdisciplinary Studies department working on their website using the open-source software Drupal, created logos, and other publicity materials.

TEXTBOOK BROKERS OF SOUTHERN MISSISSIPPI

Hattiesburg, MS 2010-2011

I freelanced for Textbook Brokers by creating advertising for the business including signs, emails using Mailchimp, fliers, and created product photography.

REPLAY CONSIGNMENTS

Hattiesburg, MS 2009-Present

Replay is my online eco-friendly vintage and secondhand shop. Over the past two and a half years, I have completely run the business while in college and working. I wear all the hats including art director, graphic designer, web designer, photographer, photo editor, copywriter, buyer, customer service representative, and shipping department.

MODERN SOUTHERNER

Hattiesburg, MS 2010-Present

Modern Southerner is my personal blog. There I write about design, art, typography, artists, fashion, current trends, and topics of interest. I fully designed and maintain this blog.

FREELANCE GIGS

The University of Southern Mississippi's Interdisciplinary Studies

Textbook Brokers of Southern Miss

briansimonetti.com

Wild Bill's Boat Fresh Shrimp

Naphsha Entertainment

Making Staples

THE UNIVERSITY OF SOUTHERN MISSISSIPPI

Hattiesburg, MS 2011

B.I.S. in Graphic Communication & Art

MISSISSIPPI GULF COAST COMMUNITY COLLEGE

Perkinston, MS 2005

Associate of Arts

EDUCATION

Member of Phi Theta Kappa Honor Society.

2002 - 2005

Recipient of the Mississippi Broadcasters Scholarship.

2005

Started Replay Consignments, an online eco-friendly vintage and secondhand shop.

2009

Started Modern Southerner.

2010

Photograph "Who Dat" chosen for The University of Southern Mississippi Anthropology Photography Exhibit.

2010

Photograph "Antique Glasses" chosen for the Schmap directory ad campaign for the New Orleans Pharmacy Museum.

2010

ACHIEVEMENTS

APPLE OS X OPERATING SYSTEMS
WINDOWS OPERATING SYSTEMS INCLUDING OFFICE
ADOBE PS, AI, ID, FL, DW, PR, AE
QUARKXPRESS 8
HTML, CSS, FLASH
DRUPAL
BLOGGING
SOCIAL MEDIA
DIGITAL PHOTOGRAPHY
DIGITAL FILM

* IF I DON'T KNOW IT, I'LL GOOGLE IT AND FIGURE IT OUT.



PHOTOGRAPHY
WRITING
TRAVELING
COLLECTING VINTAGE CAMERAS
MAKING JEWELRY
BLOGGING
DIY
FILM / EDITING